

A new brand... and a new paradigm of excellence in financial services delivery

Some 4 decades ago, our business was established as The Calder Group. Over time we have evolved to ensure we are at the forefront of industry practice to cultivate our client first culture. Now it's time to evolve again...

We are excited to announce that from the 10th of August, our name changed from Western Pacific Financial Group Unley to Calder Wealth Management (CWM).

As we step into the next 4 decades, we're excited to share our new brand with a vision that remains unchanged; an evolutionary client experience that gives you clarity, confidence and makes you feel good about the future!

We value continuous innovation and bring the best of our partnerships to achieve your financial goals and enhance your holistic experience with CWM.

As such, along with our new name, our current AFSL authorisation with Western Pacific (AFSL 224662), who is part of the IOOF group, will cease, and we will be moving our practice and advisers to hold authority with Consultum Financial Advisers ("Consultum").

Also part of the IOOF group, Consultum (AFSL 230323) is a boutique financial services dealer group that provide support to a vast network of financial advisers across Australia. You can find out more by visiting www.consultum.com.au.

What does this mean for you?

Let's make one thing very clear – the values and service our business was built on remains, and your future is our priority. CWM's association with Consultum provides access to a powerhouse of additional resources that enables us to continue and expand our delivery of exceptional service. As Consultum is also owned and has the backing of the IOOF group, it is business as usual as you've come to expect.

What happens to your personal information?

Your client information has been transferred across to Consultum with the confidentiality and accuracy of your details safeguarded. At any time, you may access your personal file and can read more about Consultum's privacy policy here www.consultum.com.au/privacy

Please feel free to contact us should you have any queries on 08 8373 3333.

Welcome to Calder Wealth Management.

Kind regards,



Ben Calder
Managing Director